

**Priory House
Monks Walk
Chicksands
Shefford SG17 5TQ**

Interim Chief Executive
Jaki Salisbury

**TO EACH MEMBER OF THE
CENTRAL BEDFORDSHIRE SHADOW EXECUTIVE**

07 August 2008

Dear Councillor

CENTRAL BEDFORDSHIRE SHADOW EXECUTIVE - Tuesday 5 August 2008

Further to the Agenda and papers for the above meeting, previously circulated, please find attached the following additional report(s) which the Chairman has agreed to take as an urgent item of business:-

- L1. VISION, VALUES AND PRIORITIES FOR CENTRAL
BEDFORDSHIRE

Please find attached information tabled at the meeting in relation to the revised vision, values and priorities.

Should you have any queries regarding the above please contact Democratic Services on
Tel: 01462 611033

Yours sincerely

Kathrin John,
Democratic Services Manager
email: kathrin.john@midbeds.gov.uk

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Vision

“To improve the quality of life of all in Central Bedfordshire, and enhance the unique character of our communities and our environment.”



Values

- Close to our communities by being Communicative, Approachable & Aware (of the needs of all)
- Caring & Responsive & Refreshing
- Innovative achieving more for less
- Efficient
- Trustworthy
- Valued as service deliverers & team players both locally & nationally
- Able to embrace change



✓
**Building
safer
communities**

**Encouraging
greater involvement
& engagement in
local communities** ✓

**Affordable
housing** ✓

**Tackling
traffic
congestion** ✓

**Economic
development –
new/local jobs** ✓

**Maintenance
of roads &
pavements** ✓

**Promoting
healthier
lifestyles** ✓

✓ **Strengthening
partnership
working**

✓ **Managing
growth
effectively**

✓ **Learning &
opportunities for
young people**

✓ **Restraining Council
Tax through value for
money**

✓ **Supporting &
caring for an ageing
population**

PRIORITIES

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